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Reynolds Gets Vicious

Dora, Alabama, January 23, 2006 — Alabama based Vicious Fishing would like to announces that Oklahoma BASS Elite pro Jeff Reynolds will be running the Vicious Fishing wrapped boat this year on tour. Reynolds has been at Vicious since its inception and is thrilled with this opportunity.

"I have been in the Vicious family for several years now and I am very excited to again be running their wrap. In my opinion Vicious has always had the best copolymer line on the market and now with the introduction of fluorocarbon the sky is the limit." noted Reynolds. "I am especially thrilled with Vicious Fishing's direction and as they introduce new products I want to be in the middle of it."

Reynolds has qualified for the Bassmaster Classic four times and will be representing Vicious again this year at Lay Lake.

Vicious is based in Dora, Alabama and can be reached at www.vicious-fishing.com or by calling 866-645-0024.

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